

I L N I

Made in Italy

2021

TAILOR-MADE BAGS
HANDCRAFTED IN ITALY AND
CRUELTY-FREE



BAGS

BY FAY KORTLEVEN

Is A Faux-Leather Bag Really A Luxury Item That One Can Take Seriously?



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Tailor-made bags, Handcrafted in Italy and Cruelty-Free

Alternatives to such as faux-leather bring up some valid concerns. There is a commonly held idea that faux-leather is lower quality material. Even the name faux-leather, implies it is not as good as leather.

There is a status that comes with genuine leather bags. They are considered the ultimate luxury item for many, which is why many of us feel a massive frustration that faux leather fits with our ethics, but not our view of luxury.

Should one compromise on style to avoid something made from leather?

And how can one be stylish, elegant and ethical without compromising?

Many customers are faced with this dilemma, inspiring forward-thinking brands to set out on a relentless quest to find the best material to craft a luxury bag without the cruelty factor for those who consider both style and ethics to be essential.

Choosing not to wear animal skin is an important decision, and requires a serious alternative. **Choosing to value life over a fashion accessory shows a person who will not sacrifice another creature for their beauty.**

Choosing faux leather that closely imitate the qualities of leather, is for many an important point, and one of the main reasons people are drawn to leather alternatives when choosing accessories.



The Surprising Advantages of Faux- Leather

Luckily, technology has come a long way since the first faux-leather material was invented, and now there is a vast array of different, cruelty-free faux leathers available. There is no need to worry about these looking like plastic. **The faux-leather materials used today are surprisingly durable and can be crafted into beautiful bags that are almost impossible to spot as non-leather items.**

And, there are some further bonuses to using faux-leather. Because this material isn't made of animal hide, it doesn't need to be treated regularly to keep it supple. It is resistant to cracking and is considerably **more maintenance-free than real leather.**

Not only can today's faux leathers be cleaned with water and a mild soap solution, there is also no risk of sunlight damaging the bag, as the material is **not susceptible to sun damage or fading.** And last but not least, should one get caught in a downpour, their bag will be just fine.

**Cruelty-free bags not only
make one look good, but
they also make one feel
good about their choice.**

Faux-leather bags are made with
absolutely no animal products; this means
every part of them, from the material to
the glue. It's not just about not using
animal products, it's also about choosing
a material that is as sustainable as
possible. **Bags made with this material
become even more exceptional when they
are hand-crafted by skilled craftsmen in
Italy, and turned into beautiful luxury
creations.**

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